

Alternative Transportation Options Policy

Definition & Purpose

It is the goal of UW Transportation Services to reduce traffic to and on campus and to provide alternative transportation options for faculty, staff, students and visitors. This policy outlines some ways to reduce the number of single-occupancy motor vehicles driven to campus on a daily basis reduce environmental pollutants, traffic congestion, fuel costs, and the building of new parking ramps on campus.

Policy

Getting to Campus:

- An **annual Madison Metro bus pass** is available for students, employees, and eligible emeriti of UW-Madison, UW Health, UW Foundation, UW Medical Foundation, WARF/WID/MIR and Wisconsin State Historical. UW Transportation Services (transportation.wisc.edu) manages the employee bus pass program. Associated Students of Madison (asm.wisc.edu) manages the student bus pass program.
- The **state vanpool program** is open to UW-Madison and affiliated employees. Vanpools are groups of 7 to 15 commuters who share their ride to work in a passenger van that is owned, insured, and serviced by the State Vanpool Program. Contact the State Vanpool Office at **(1-800-884-VANS)** for information.
- **UW park and ride lots** are available for lower cost, off campus parking. UW Transportation Services provides several options as a method to limit the number of vehicles driving to and parking on campus (more information at transportation.wisc.edu).
- **Metro park and ride lots** are also available for commuters. For additional information, visit the Madison Metro webpage at mymetrobus.com.
- **Carpooling** is an alternative to driving single-occupancy vehicles to campus. UW Transportation Services supports and encourages faculty and staff to commute to campus in one motor vehicle. Employees can register a carpool of two or more (2+) people and obtain a carpool permit for groups larger than three (3) people. Wisconsin's rideshare program can assist people looking for a carpool partner: www.rideshareetc.org
- **Biking and walking** are encouraged by UW Transportation Services as an alternative to parking motor vehicles on campus. We maintain bicycle paths, provide bicycle racks and lockers, and work in partnership with others to improve safety and security on campus. We collaborated with a bike share program, which provides discounted memberships for students, faculty/staff and UW affiliates; see Transportation Services website for details. City and county bicycle maps are available at UW Transportation Services offices.

Getting around campus:

- A fare-free campus bus (Route 80) circulates through campus with primary stops at the Memorial Union, Union South, UW Hospital and Eagle Heights. Service runs from approximately 6:15 a.m. until 2 a.m. Route 84 is a limited service route supplementary to Route 80, stopping in Eagle Heights weekday evenings. Two evening routes (Route 81 and 82) circulate in nearby neighborhoods from 6:30 p.m. until 2 a.m.
Routes 80, 81, 82, and 84 schedules and maps are online at www.mymetrobus.com.

Support programs:

- An **Emergency Ride Home** is provided in the case of an eligible emergency for faculty and staff who commute to campus via alternative transportation. See the Emergency Ride Home Policy or transportation.wisc.edu for more information.
- The **Flex parking program** is a parking option for faculty & staff who primarily use alternative transportation modes to campus but have an occasional need to bring a vehicle and park it on campus. See Flex Permit Parking Policy or our webpage at transportation.wisc.edu for more information.
- **Bicycle sharing** is available through a partnership with Madison BCycle; UW students, employees and affiliates are eligible for reduced membership prices. See the bicycle webpage at transportation.wisc.edu for more information.
- **Car sharing** is an additional transportation option for faculty & staff who use alternative transportation to get to campus but have an occasional need for a vehicle. This partnership between UW Transportation Services and Zipcar provides faculty & staff an opportunity to rent a car by the hour or day. Visit our website at transportation.wisc.edu.

Related References

- Bicycle Parking Permit
- Bus Pass Policy
- Carpool Policy
- Emergency Ride Home Policy
- Flex Permit Policy
- Park & Ride Permit Policy
- State Vanpool Policy

Policy Information:

Policy Number	TS-53
Date Approved	3/2004
Revision Date	3/2005 – Updated Policy purpose 3/2007 – Update bus route (85) from Welcome Center to Campus. 3/2008 – Pay By Cell pilot program 1/2012 – Car sharing program contracted out to Zipcar 3/2018 – Updated affiliate list; added Route 84 information and a more detailed carpool description